



2018 Louisiana Association of Student Assistance Program

46th Annual Conference

Advocating, Empowering and Transforming Education in TRIO

April 16-19, 2018

Hilton Shreveport Convention Center - 104 Market Street - Shreveport, LA

Ads/Exhibitors/Vendors Form

ADS			
All ad copy and payments must be postmarked by March 15, 2018		RATES	
Pages are 8.5" x 11". Ad copy should allow for .5 margins	Page Size	TRIO	NON-TRIO
Draft or camera-ready copy may be submitted	Full	\$100.00	\$140.00
Black and white photos are preferred	One-Half	\$50.00	\$80.00
Color photos will be accepted	One-Fourth	\$25.00	\$40.00
If a proof is required, you must submit your FAX number	Business Card	\$10.00	\$20.00

AD SIZE CHOICE: (Check One Below)

Full Page _____ One-Half Page _____ One-Fourth Page _____ Business Card: _____

EXHIBITS		
Exhibits consist of one 6' table (additional table cost \$15.00)	RATES	
Special placement cost an additional \$10.00		
	TRIO	NON-TRIO
EXHIBITOR (Booth space only)	\$75.00	\$150.00
BRONZE EXHIBITOR (Booth space and one-fourth black and white ad page)	\$100.00	\$200.00
SILVER EXHIBITOR (Booth space, half black and white ad page and recognition on conference booklet, LASAP webpage, and social media sites as Silver Exhibitor)	\$125.00	\$250.00
OVERALL TOTAL:	\$	\$

ADVERTISER / EXHIBITOR/VENDOR INFORMATION

Name _____

Address _____

Phone _____ (____) _____

All completed ad/exhibit/vendor forms and payments must be postmarked by March 15, 2018

Mail this form along with full payment to:

Charcie Robins

Educational Talent Search Program

Southern University and A&M College

141 Dolores Margaret Richard Spikes Honor's College Building

P. O. Box 9694

Baton Rouge, LA 70813

Charcie_robins@subr.edu

Subject Line: LASAP Ad/Exhibit/Vendor